

15: Present with Impact

Presentations with Impact



Why Attend?

Presenting is not just about standing up and using PowerPoint....ALL conversations are Presentations to clients, team members, colleagues and other stakeholders. Presentations are about sharing knowledge, experience and information to help others in many ways.

Who Should Attend?

Executives, managers, supervisors or anyone responsible for effectively dealing with multi-cultural diversity within global operations.

Objectives

This workshop equips participants with the skills to:

- ❖ Create attention-getting, engaging presentations
- ❖ Improve non-verbal communication skills
- ❖ Shift mindset and boost confidence
- ❖ Create relationship with audiences

Learning Highlights

Preparation

- Logistics
- Understanding audience needs, wants
- Structure presentation
- Venue exploration

Building Confidence

- Confident mindset to overcome fear of public speaking

Generate Attention

- Unexpected messages to capture attention
- Communicate with impact: visual, verbal, tone
- Using varying speaking approaches to please each thinking style
- What you say and How you say it



Success by PowerPoint

- Designing slides to attract, maintain attention and memory retention
- Transforming dull information, facts into eye attracting



Communication Language

- Stimulating the brain tips to capture attention and interest
- Presenting with passion and sincerity
- Best body posture, expressions, position and gestures
- Maintaining eye contact with audience
- Storytelling to engage, persuade and make information stick

Handling Questions

- How to handle challenging questions and potential interruptions