

Executive



PRESENCE

@ Work

WHAT is EXECUTIVE PRESENCE?

More than Just Appearance 1

VALUE of EXECUTIVE PRESENCE

Professionals with EP are More Likely to Be Promoted 1

PROFESSIONAL IMAGE

EP Conveys Confidence to Collaborate, Provide Ideas, Guide Conversations and more 2

EXECUTIVE PRESENCE DYNAMIC MIX (GCA)

3 Primary EP Aspects that Differentiate Leaders 2

EXECUTIVE PRESENCE INTELLIGENCES

- *IntraPersonal Intelligence* 4

- *Grow Mindset Intelligence* 6

- *InterPersonal Intelligence* 8

- *Appearance Intelligence* 11

FURTHER ENHANCE YOUR EXECUTIVE PRESENCE

- *Development Intelligence* 11

- *Business Intelligence* 12

- *Financial Intelligence*12

- *Political Intelligence*12

ADDITIONAL SUCCESS STRATEGIES

Further Actions to Develop Your Executive Presence13

KNOW SELF, KNOW OTHERS STYLE

Understand How to Effectively Interact with Others to Build Trust, Rapport and more14

APPENDIX A: ASSESSMENT

- *Your Style@ Work*

