

Leading & Working



Across **11** Western Cultures

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CULTURAL INTELLIGENCE BASICS

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Topics covered in each country include:

- * *Country History*
- * *Government | Legal Overview*
- * *Business Environment*
- * *Cultural Basics*
- * *Language Basics*
- * *Intercultural Communication*
- * *Management Style*
- * *Business Etiquette*
- * *Meeting Structure*
- * *Negotiation Style*
- * *Business Entertaining*
- * *Women in Business*

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APPENDIX A: CULTURAL PERSONALITY BY COUNTRY

APPENDIX B: CULTURAL INTELLIGENCE SELF-ASSESSMENT

APPENDIX C: MULTIPLE INTELLIGENCE THINKING STYLES (MITS) ASSESSMENT

Your Step-by-Step Cultural Guide

Expert Cultural Tips for...

Building Relationships with 11 Asian Cultures

Get SMART Results by...

Building your Cultural Intelligence foundation

Understanding Cultural Tendencies

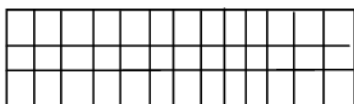
Using Tips to Establish Relationships

Building Confidence in Dealing with any Culture

Identifying People Beyond Cultural Tendencies



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