

# 4: Generational Motivators



## Why Attend?

People have a natural tendency to grow, develop and a meaningful purpose in life. Gain a deeper understanding of how to shift staff in an inspirational direction to maximize performance and. Learn the Secrets to Attract, Motivate and Retain Your Most Valuable Asset : **PEOPLE!!**

## Who Should Attend?

The workshop is designed for anyone interested in understanding what inspires people to maximize performance. If you responsible for organizational success and are a HR professional, 'C', Senior, Mid-level or Emerging Talent Manager or Supervisor then this workshop is for you.

## Objectives

This workshop equips participants with the skills to:

- ❖ Understand motivation and how it impacts performance
- ❖ Motivational drivers for each generation and how to apply them
- ❖ Learn techniques to create a motivational environment
- ❖ Create improved work environment for each team member based on their personal motivational drivers
- ❖ Improve team members performance



## Generations Side by Side

- Understand the foundation of each generation's personal influencers
- 'Baby Boomer' motivators, expectations, ideal workplace, what influences them
- Gen 'X' motivators, expectations, ideal workplace, what influences them
- Gen 'Y' motivators, expectations, ideal workplace, what influences them



## Learning Highlights

### Motivation Basics

- What is Motivation really?
- Motivation benefits
- Internal - External Motivators

### Emotion Motivators

- MITS model four quadrants thinking motivators
- Brain emotions that motivate
- Potential barriers to motivating

## Personality Emotion Motivators

- Four quadrants thinking to understand each personality and motivators
- Brain emotions and what motivates each personality type
- Potential barriers to motivating